

Akram Mohamed Hussain

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PROFILE

Engineer turned operator with 7+ years of multidisciplinary experience across engineering design, customer-facing operations, and digital agency delivery. Co-founded a growth agency serving clients in the UK, India, the GCC and the US, where I run client delivery end to end, from scoping and planning to build, launch and reporting. Comfortable owning messy, cross-functional work and turning it into structured plans, clear documentation and shipped outcomes.

EXPERIENCE

- Co-Founder & Technical Specialist** — OnDigi Solutions Apr 2026 – Present
- Managed delivery for 15 concurrent clients across paid media, SEO, web builds and AI automation, spanning healthcare, home care, SaaS, e-commerce and B2B.
 - Scope and plan engagements: structured media plans, audits and client-facing strategy presentations for B2B and D2C accounts.
 - Own technical infrastructure end to end, including server-side tracking on Google Cloud and API integrations for internal reporting workflows.
 - Build repeatable delivery assets: case study portfolio, outreach templates, landing page and ad creative frameworks.
- Operations & Business Setup** — Phoenix Dental Products (family business) Jan 2026 – Present
- Supporting the launch of a dental equipment distribution company in South India, drawing on 40 years of family industry experience in Saudi Arabia.
- Brand Ambassador** (promoted from Valeting) — Genesis London 2024 – Mar 2026
- Consistently exceeded targets while progressing from an operational valeting role to customer-facing brand representation, alongside full-time MSc study.
 - Engaged with 100+ guests every week, maintaining service standards in a high-volume environment.
 - Produced 12 internal newsletters distributed across UK and European teams.
- MEP Design Engineer** — Petrocon Engineers & Consultant 2023 – 2024
- Delivered Revit BIM design work for a chemical plant project in Malaysia, coordinating with multidisciplinary teams against project deadlines.
- Mechanical Engineering Intern** — Uravu Labs 2022
- Virtual Trainee** — TVS Motor 2021
- CCTV Technician** — AKH Digitech 2018 – 2019

EDUCATION

- MSc Aerospace Engineering** — Kingston University London · Distinction 2024 – 2025
- BTech Mechanical Engineering** — Visvesvaraya Technological University 2019 – 2023
- First Class Distinction · Academic Topper 2023 · Full scholarship · GATE 2023 qualified (AIR 8045). Capstone: hospital delivery robot, awarded a KSCST project grant.

SKILLS

Project & Operations: Scoping and planning, stakeholder communication, multi-client delivery, process documentation, vendor/tool evaluation

Technical: Google Ads, Meta Ads, GA4, Google Tag Manager (server-side), Google Cloud, web development, AI automation, Revit BIM

Languages: English, Hindi, Urdu (native) · Arabic (full professional) · Malayalam (limited working)

LEADERSHIP & VOLUNTEERING

Robotics Mentor, GHSS Kerebilchi · Placement Coordinator, Bearys Institute of Technology · Substitute Teacher, Al Baseerah Academy